

Curriculum Vitae
Robert J Kuntz

Web Development, Graphic Artist, Video Editor, Software,
Marketing, Business Development & Management.

25+ years of experience and still learning!

Robert J Kuntz
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Robert Kuntz has over 25 years of experience in web development, eCommerce and online marketing, graphic design, software development, and business management, as an Entrepreneur, business owner and freelancer, as well as held CMO, CTO and VP of Business Development for several notable firms.

“I don't just build websites. I help build successful businesses.”

Work Experience

Freelance Web Developer
Self Employed
1997 to Present

Robert Kuntz has been developing websites and web properties for clients for many decades. He specializes in creating easy to use and manage CMS systems that don't take a webmaster to run and manage. He also helps create highly effective copy for presentations, ad spends, and sales funnels in order to properly handle the life cycle of the client's customers.

VP of Business Development
Commonwealth Capital, LLC - Chicago, IL
January 2016 to April 2020

20+ yr old Venture Capital Firm where Robert built the website, including back-end business management suite, as well as managed a software development team to build and launch their investment platform, where they automated the vetting process for new

investments. Robert also headed up the "Cause Marketing" Division, where he built the engagement platform for the HOPE Art, Music and Film Festival.

Chief Technology Officer (Interim CTO)
Boresha International - Walnut Creek, CA
2013 to 2015

Robert replaced all of the companies affiliate marketing software, including a total redesign of all of their marketing presentations, tools, systems, etc.

Notable: Created a "push button" social share panel in the affiliate back office, and traffic went from less than a million hits per month, to 5 million, almost overnight (with 30k distributors)

Chief Technology Officer (CTO)
MORE Media Group – Redondo Beach, Ca.
2012 to 2016

Robert developed all of the web assets for the company, as well as worked with the CEO, Bill Ganz, to create custom solutions for their clients.

Testimony:

“Robert is a powerhouse when it comes to anything digital. Robert’s background in traditional marketing is also very extensive and he has been in the trenches for decades. Robert has an ultra-clear understand of how traditional marketing and new media marketing can grow any business in any industry. He specializes in web development, digital marketing, social media marketing, IT development and a host of other skills that are too long to mention. If you’re looking for a team member to take your business to the TOP – Robert is definitely your guy!”

~**Bill Ganz**

Chief Marketing Officer (CMO)
Great HealthWorks - Fort Lauderdale, FL
2008 to 2010

Robert set up the affiliate marketing systems, software, web site and presentations.

Notable: Created first major magazine advertising campaign that exploded company sales forcing growth from a small 2000 sq ft facility to a massive 11,000 sq ft headquarters with a separate 5,000 sq ft shipping and fulfillment warehouse.

Education

Web & Graphic Design, Digital Marketing, eCommerce, Software Development, Business Development

School of Life

1990 to 2024

Skills

- Graphic Design for Print & Digital Media
- Content Management Systems (CMS)
- E-Commerce
- Digital Marketing
- Marketing Automation
- Email Marketing
- Affiliate Marketing
- Search Engine Optimization (SEO)
- PPC Campaign Management
- Web Development
- WordPress/Drupal
- HTML5
- CSS
- PHP
- MySQL
- User Experience/User Interface (UX/UI)
- Team management
- Business Management
- Business development
- Software development
- Video editing
- etc.

- Current Portfolio Upon Request